

Website Designer – Job Spec

KCS is an established IT services and Digital Marketing Company nestled in the heart of the Lake District.

We are searching for a website designer with passion and enthusiasm to work within our existing team based at our Braithwaite office.

Our ideal candidate will have a good eye for design, be able to take the initiative on their own, excited to learn new skills and experiment as the industry continues to evolve.

Salary: £20,000 - £25,000 commensurate with experience.

Primary Responsibilities

- Produce brilliant design visuals, including sketches, wireframes and design concepts.
- Convert design concepts into working websites using a mix of hand-written clean code, and page builders e.g. WP Bakery or Elementor
- Handle customer support queries related to websites.

Skills and Experience

Our ideal candidate will be able to:

- Design responsive websites that look great across all devices
- Show a portfolio of work, or links to existing websites as proof of ability
- Use Adobe Photoshop and Illustrator or similar design packages.
- Quickly mock-up designs for potential customers in Sketch or Adobe XD
- Write clean HTML5 and CSS code
- Communicate effectively face-to-face, via telephone, and email
- Learn new skills and experiment with technologies

Experience with any of the following would be beneficial:

- Email marketing – using Mail Chimp or similar systems
- Social networking
- Search Engine Optimisation (SEO)
- PHP or other programming languages
- JavaScript frameworks such as jQuery
- cPanel and Linux server management
- Logo and brand design
- Graphic design: brochures, business cards, leaflets and posters.
- Photography
- Copywriting
- Version control using Git